



11<sup>th</sup> University Meets Microfinance (UMM) - Workshop  
of the e-MFP Action Groups  
“University Meets Microfinance” and “Microfinance & Environment”

## Value Chains in Agricultural and Green Microfinance

Frankfurt School of Finance & Management  
3rd & 4th July 2014

Thursday, July 3<sup>rd</sup> 2014

Time	Programme	Room
10:00 – 10:30 am	Registration	Entrance Foyer
10:30 – 12:15 pm	<b>Opening and Welcome</b> <i>Fatma Dirkes</i> , Frankfurt School of Finance & Management <i>Adrien Champey</i> , PlaNet Finance  <b>Presentation: Introduction into the topic: Agricultural value chain financing: What role for microfinance institutions?</b> <ul style="list-style-type: none"><li><i>Norah Becerra</i>, Frankfurt School of Finance &amp; Management</li></ul> <b>Presentation: Introduction into the topic: What are green value chains? And what is the relationship to microfinance?</b> <ul style="list-style-type: none"><li><i>Davide Forcella</i>, Université Libre de Bruxelles/CERMI</li></ul> <b>Plenary Discussion</b> <i>Norah Becerra</i> , International Advisory Services, <i>Davide Forcella</i> , Université Libre de Bruxelles/CERMI <ul style="list-style-type: none"><li>Moderator: <i>Alicia Rondón-Krummheuer</i>, Frankfurt School/UNEP Center</li></ul>	Room 3
12:15 – 1:30 pm	Lunch	Mensa
1:30 – 4:30 pm	<b>Rotating Group Presentations</b>	
1:30 – 3:00 pm	<b>Group A – Financing agricultural value chains with microfinance services</b> <ul style="list-style-type: none"><li><b>Input Presentations</b><ul style="list-style-type: none"><li><i>Ron Bevacqua</i>, PlaNet Finance</li><li><i>Jerry Kwo</i>, Oikocredit</li></ul></li><li><b>Discussion with the audience</b><ul style="list-style-type: none"><li>Moderator: <i>Vanessa Quintero</i>, University Meets Microfinance</li></ul></li></ul>	Room 20

### Group B – The role of investors in agricultural value chain microfinance

Room 3

- **Input Presentations**
  - *Dominique Lesaffre*, SIDI
  - *Jürgen Hammer*, Grameen Credit Agricole Foundation
- **Discussion with the audience**
  - Moderator: *Michaël de Groot*, Rabobank Foundation

3:00 – 4:30 pm

### Group C – Green energy tech and access to finance along the value chain

Room 5

- **Input Presentations**
  - *Noara Kebir*, MicroEnergy International
  - *Ellen Morris*, Columbia University/Embark Energy
- **Discussion with the audience**
  - Moderator: *Sven Volland*, Mobisol

### Group D – Agricultural value chains, energy needs, and the role of microfinance

Room 7

- **Input Presentations**
  - *Diana Cazacu & Theophile Djedjebi*, Advisionfinance
  - *Bernd Balkenhol*, University of Geneva
- **Discussion with the audience**
  - Moderator: *Marion Allet*, Pamiga

4:30 – 5:00 pm

Coffee break

Room 20  
foyer

5:00 – 6:30 pm

**Presentation of students' research**

### Group A – Value chains in agricultural microfinance

Room 5

- Presentation by *Daniela Rottger*, University of Duisburg-Essen/ DEG Invest
  - Comment by *Davide Castellani*, Università degli studi di Bergamo
- Presentation by *Gustavo Prepelitchi* (Universität Freiburg (fmr), ILO Consultant)
  - Comment by *Solène Morvant*, Université de Fribourg Suisse
- **Discussion with the audience**
  - Moderator: *Susann Seifert*, PlaNet Finance Germany

### Group B – Value chains in green microfinance

Room 3

- Presentation by *Flávia Villela Ferreira*, Humboldt University of Berlin
  - Comment by *Davide Forcella*, Université Libre de Bruxelles/CERMI
- Presentation by *Frédéric Huybrechs*, University of Antwerp
  - Comment by *Bernd Balkenhol*, University of Geneva
- **Discussion with the audience**
  - Moderator: *Gersom Aliaga*, MicroEnergy International

6:30 pm

Cocktail

Room 20  
foyer

## Friday, July 4<sup>th</sup> 2014 – Expert Workshop

10:00 – 10:30 am	Registration	<i>Entrance Foyer</i>
10:30 – 10:50 am	<b>Introduction</b> <i>Azalea Carisch, University Meets Microfinance</i>	<i>Audimax</i>
10:50 – 12:30 pm	<b>Expert Roundtable Session 1</b>	
	<b>Group A – Financial services for agricultural value chains</b>	<i>Room NB04</i>
	<ul style="list-style-type: none"> <li>• <b>Expert Contributors</b> <ul style="list-style-type: none"> <li>○ <i>Ron Weber, KfW Development Bank</i></li> <li>○ <i>Solène Morvant, Université de Fribourg Suisse</i></li> </ul> </li> <li>• Moderator: <i>Laura Viganò, Università degli studi di Bergamo</i></li> </ul>	
	<b>Group B – Green energy initiatives and the role of microfinance</b>	<i>Room NB05</i>
	<ul style="list-style-type: none"> <li>• <b>Expert Contributors</b> <ul style="list-style-type: none"> <li>○ <i>Ellen Morris, Columbia University/Embark Energy</i></li> <li>○ <i>Alicia Rondón-Krummheuer, Frankfurt School/UNEP</i></li> </ul> </li> <li>• Moderator: <i>Sven Volland, Mobisol</i></li> </ul>	
12:30 – 1:30 pm	<b>Lunch (Poster Presentations)</b>	<i>In front of Audimax</i>
1:30 – 3:00 pm	<b>Expert Presentation Session</b>	
	<b>Group A – Value chains in agricultural microfinance</b>	<i>Room NB04</i>
	<ul style="list-style-type: none"> <li>• <b>Expert Contributors</b> <ul style="list-style-type: none"> <li>○ <i>Chirantan Banerjee, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH</i></li> <li>○ <i>Heino Kantimm, SAP</i></li> </ul> </li> <li>• Moderator: <i>Ron Bevacqua, PlaNet Finance</i></li> </ul>	
	<b>Group B – Green performance in microfinance</b>	<i>Room NB05</i>
	<ul style="list-style-type: none"> <li>• <b>Expert Contributors</b> <ul style="list-style-type: none"> <li>○ <i>Marion Allet, Pamiga</i></li> <li>○ <i>Geert Jan Schuite, Enclude/HIVOS</i></li> </ul> </li> <li>• Moderator: <i>Raluca Dumitrescu, MicroEnergy International</i></li> </ul>	
3:00 – 3:45 pm	<b>Coffee Break (Poster Presentations)</b>	<i>In front of Audimax</i>

3:45 – 5:15 pm

## Expert Roundtable Session 2

### Group A – Empowering agricultural value chains

Room NB04

- **Expert Contributors**
  - *Michaël de Groot*, Rabobank Foundation
  - *Jay Supetran*, PlaNet Finance Myanmar
- Moderator: *Susann Seifert*, PlaNet Finance Germany

### Group B – Energy efficient initiatives in microfinance

Room NB05

- **Expert Contributors**
  - *Annika Tillmans*, Small Solutions
  - *Lejla Huskic*, LOK Microcredit Foundation
- Moderator: *Gersom Aliaga*, MicroEnergy International

5:15 – 5:45 pm

## Lessons Learnt & Hot Topics – Panel Discussion

Audimax

Moderators from the mixed workshop sessions (*Ron Bevacqua, Raluca Dumitrescu, Gersom Aliaga, Sven Volland, Laura Viganò, Susann Seifert*)

- **Discussion with the audience**
  - Moderator: *Habib El Magrissy*, University Meets Microfinance

5:45 – 6:00 pm

## Closing Remarks

Audimax

Silke Mueffelman, Frankfurt School of Finance & Management